

The September 12th World Telegram & Sun story, appeared only in early editions, since it was almost identical to the June 25th story.

WORLD TELEGRAM & SUN
New York, New York
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Doctors Would Forbid All Ads for Tobacco

Associated Press

CHICAGO, June 25.—Five physicians today urged laws to forbid any advertising for sale of tobacco products.

And they said every pack of cigarettes should be labeled: "This is harmful to health."

Dr. E. E. Rockey and associates of New York reported a new study, in dogs, which they said provided another link in the evidence that cigaret smoking is one cause of lung cancer.

Speaking at the American Medical Association's annual meeting, Dr. Rockey said the total evidence "is overwhelming," and urged preventive measures, including an intensive educational campaign on smoking.

"At the present time, similar measures are in preparation in England. In Italy, there is already an effective law forbidding advertising of any tobacco products," he said in a report co-authored by Drs. F. D. Speer, S. A. Thompson, K. J. Ahn, and T. Hirose of the New York Medical College—Metropolitan Medical Center.

Their report said smoking

also harms the heart-blood vessel system and is a major contributing cause to chronic bronchitis and emphysema, a disease in which air sacs in the lungs lose their elasticity.

They reported experiments in which cigaret smoke condensate was repeatedly rubbed on the lung tissues of dogs, and results compared with dogs whose lungs were merely rubbed, or dogs not treated at all.

Of 130 dogs rubbed with smoke solids, two showed tumors, 25 had precancerous changes, three had localized cancer, and one an invasive cancer, they said.

NEW YORK WORLD-TELEGRAM & SUN
New York, New York
September 12, 1962

Cigaret Curbs Again Asked By 5 Doctors

By ALEX BENSON

Five New York medical researchers, reporting to the International College of Surgeons, today repeated their call for "decisive legislative steps by the government to curb the rising consumption of cigarettes."

In a report to be submitted at the college's 13th biennial congress at the Waldorf-Astoria, the doctors noted that some dogs they treated with cigaret smoke condensate developed lung cancers indistinguishable under the microscope from human lung cancer.

"A pathologist, if shown a specimen of this cancer, couldn't tell whether it came from a dog or a human being," said Dr. Ernest E. Rockey of the New York Medical College, head of the research project.

The group's study, similar to the report the doctors presented at the American Medical Assn. convention in Chicago last June, concluded that "evidence is sufficient" to warrant legislative action.

The report noted that, among 130 dogs whose bronchial tubes were treated with cigaret smoke condensate, precancerous tissue changes occurred and four cases of actual lung cancer developed.

A spokesman for the Tobacco Industry Research Committee said, without having seen the latest report, that the research group was "not dealing with normal smoke but with a condensate."

He maintained that in all experiments with animals in which smoke inhalation methods were applied no cases of lung cancer had been developed.

The report was signed by Drs. Rockey, Teruo Hirose, Frank D. Speer, Samuel A. Thompson and K. Jung Ahn.

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